

Association of National Park Rangers

Board of Directors Meeting

MINUTES

November 24, 2020

530 PM PT, 630 PM MT, 730 PM CT, 830 PM ET
ZOOM VideoConference

Attendance (Secretary)

- Members Present: Paul, Bill, Jonathan, Rebecca, Reghan, Elsa, Lauren D., Lauren K.
- Members Absent: Tim, Kayla, Jeanette (excused), Jan
- Others: Meg, Chris

Approval of Minutes from the previous BoD meeting(s) (President):

- Motion Jonathan, Second Lauren K. - Passes Unanimously

Treasurer's Report:

- Financial reports for October were distributed, along with two budget vs actual reports. The latest projection indicates that we should finish the fiscal year with a surplus of just over \$300. This projection does NOT include an estimated \$875 for fees associated with application to CFC, which I do not remember being an approved expenditure from previous discussions.
 - Motion to commit \$ to list CFC: Lauren K, Jonathan second
 - Discussion: what would we need to break even? Typical donation received?
 - Fee one time or annual?
 - YouTube panel video coming up soon Chris can find out more information
 - How could we reach fed employees across gov not just NPS?
 - Vote: passes unanimously
- As of November 15, balances in our accounts are as follows:
 - Internet savings account: \$37,600
 - Wells Fargo checking account: \$12,300
 - Vanguard investment account: \$166,745

Old Business (President):

- (Reghan) Follow Up with Jeel Gandhi about WeNaturalists to discuss if relationship warranted with ANPR?
 - Have been back and forth with her trying to find a time that we can meet. Hoping to chat with her this Saturday and will have an update at the next meeting.

- Meg? Could this be a topic for discussion at Andy Wright Meeting coming up with IRF member orgs - Reghan can talk with Meg
 - Table for next meeting
- (Bill) Follow Up on discussion with Dr. Will Moreto about a possible research project on Ranger law enforcement.
 - Project summary received from Moreto and distributed to the BOD for review
 - Moreto would like to use ANPR to reach NPS contacts to survey
 - Discussion:
 - limited contacts of NPS LE,
 - suggest ANPR pass survey on to other employees, suggest he could try contacting LE Academies
 - Jonathan - would he be willing to do from anpr address?
 - In conjunction with ANPR? ANPR can initiate contact that researcher will be emailing but researcher remains responsible for survey
 - Connecting with all NPS LE? Going through management chains to push it to LEs, distribute through FOP, Jan and Rebecca contacts?
 - Motion by Rebecca, second by Jonathan - passes unanimously to support proposal but will need to further refine implementation with Moreto
- (Bill) Follow Up on discussion with Mark Saferstein about ANPR assisting in gathering “stories.”
 - Nothing further received from Saferstein. No further action unless anything new comes from him
- (Bill) Follow Up to possible dates for ANPR Board “Retreat” after New Year
 - No significant opposition so far to having retreat, still possible as late January weekend
 - Can make it Jan BOD? Agenda: BOD training, strategic plan review, and new member orientation
 - Will resurvey availability after Jan 1 and go from there
- (Bill) Follow Up to Identifying ranger side businesses that could share a portion of profits with ANPR or advertise in Ranger mag?
 - First step letting members know they could advertise their businesses in Ranger
 - Someone write short blurb for newsletter and/or Ranger and see if response
 - Table for next meeting/BOD Retreat
- (Bill) Reduce emphasis on life member upgrades to Century levels and recommend donations to unrestricted operating funds instead. For those who do want to upgrade their Century status, consider asking them to “donate” an extra amount to

help support life member expenses. Only one comment received on the draft "Ways to Support ANPR."

- Chris can redesign donor page/Century increase if we so choose
- Lauren K. motion, Bill second - passes unanimously to reduce recognition to once a year and encourage donation to unrestricted if doing century upgrade
 - Winter issue? Yes, unless Melissa has issue with length or anything else
- Explore in Bylaws to resolve issue of not using any part of increase money to sustain membership/admin
 - Back to budget/finance committee?
- Chris - Century upgrades not required in Bylaws so can be pulled at BOD discretion
- (Bill) Donor Recognition:
 - Reduce Century Club recognition in Ranger Magazine to once a year and instead list other donors for the quarter in every issue.
 - Consider establishing level categories for annual donors named after parks or park features.
 - Bill developed and submitted to BOD a draft paper on "Ways to Support ANPR" - only one comment received from BOD. Where do we go from here?
 - Jonathan motion, Bill second donor recognition and elevation names
 - 4 Pass, 2 No, 2 Abstain - motion fail
 - Back to committee to make second suggestion
 - Discussion
 - Meg really would like Old Faithful at highest level (Denali a feature but also the park) and using only features would allow use of culture like Liberty Bell
 - Elsa supports Old Faithful at top and abandon elevation levels
 - Support for elevation because of already on scale without valuing certain features over others
 - Review the process we are using to "thank" donors.
 - Chris and Jeanette working on issue
- (Bill) Increase advertising in Ranger magazine and on ANPR website.
 - Table for next meeting or Board retreat
- (Bill) Explore potential for merchandising ANPR-related items, particularly those that can be sold without accruing an inventory.
 - See President's report below about discussion with Eastern National
 - Discussion
 - What would coming up with the merchandise look like?
 - More we ask them to do less we make - store inventory, orders, market, sell, etc.
 - Merch for public to say support rangers or for ANPR/employees?
 - Melissa's thoughts on design?
 - Table for committee to produce actionable proposal for BOD

- (Kopplin) Contacted by site asking to include their link with SafeHome on website (<https://homestuffpro.com/outdoor-safety-guide/>)
 - Possible contact for Chris/Fundraising committee? Jeanette got email too
 - Looking at site it does not look like best information/presentation
 - Send Thanks but No Thanks reply

New Business (President):

- N/A

Reports:

- President:
 - Contacted Eastern National Executive Director Kevin Kissling to discuss selling ANPR logo merchandise through the Arrowhead Store. He is checking to see if their agreement with NPS will allow them to sell non-Arrowhead merchandise through that site. If not, Eastern may still be interested in selling from their webstore. He asked what we wanted to sell and what our historic/predicted sales volume would be. The Board will have to address those questions. I contacted Wendy Lauritzen who has run the ANPR Store for many years. I have forwarded her email to the Board for your information and consideration. We also need to decide whether we are going to rebrand ANPR before we move forward on designing merchandise. We also may want to survey our membership about what they might want to purchase
- Treasurer:
 - See above report
- Business Manager:
 - Finalized wrap of from Rendezvous 43.0 including mailing thank you packets to all attendees
 - Drafted and published the election materials
- RR44 Manager:
 - I have begun to analyze the proposals received from nine properties in Tucson for RR2022.
 - Will begin increased efforts over the next month to assemble the RR44 management team and begin work on planning.
- Education and Training:
 - Communicated with three new mentorship proteges
 - Connected one with a mentor, still answering questions and seeking background from the other two

- Fundraising:
 - Investigated the Combined Federal Campaign application procedures for ANPR being listed as a charity for 2021
 - Wrote a short article for Ranger magazine - re-cap of WRC and key tips for future attendees
 - Applying for \$2500 from NPF to help fund print copy of the spring issue of Ranger magazine
 - Now that I live in NC, I'm investigating where I can get access to the Foundation Center database - possibly Blue Ridge Community College - I drove around the campus to investigate and the place was dead maybe due to COVID pandemic.
 - Passed on thoughts on rebranding to Jonathan
 - Had dinner with Reghan in Corbin, KY!
 - Hoping to discuss "thank you" issue for people who donate to ANPR with Chris
 - Would still welcome feedback on ANPR's case statement - it can be found on the shared google drive in the fundraising folder.

- Internal Communications:
 - Passed on copy of Ranger magazine to bright eyed, new SCA at park who was stopping in for PIV appointment

- Membership Services:
 - Connected three members with pro deals
 - Wrote article for Ranger
 - Wrote a press release for ExpertVoice pro deals - currently testing out the sign up process and hope to announce soon!
 - Met with Robert Johnson to discuss opportunities for future virtual member engagement activities

- Professional Issues: No Report.

- Seasonal Perspectives: Nothing new to report.

- Government Affairs:
 - Worked with Melissa and Sally Mayberry (DSC) to finalize a Housing article for the Winter issue of RANGER.
 - Talked with Mike Caldwell (WASO) on Housing up-date and information on the GAOA; projects for FY21 must be "shovel ready"; reminder that GAOA is not an "operational employment program"; employment will be tied to project management.
 - Working on a transition management brief for the new in-coming administration based on ANPR's strategic plan; topics include employee housing, hiring, training, funding Land and Conservation Fund, Great American Outdoors Act, the appointment of a Senate approved Director, and reinvigoration leadership and development.

- Signed up for Transition Team information up-dates. Kevin Washburn, Harvard University is DOI Team Lead and Shannon Estenoz, The Everglades Foundation & former EVER employee, is lead for NPS.
- Strategic Planning:
 - Begin ANPR identity project
 - Paul - end of year, so please take a look at your work plan and look forward to upcoming year(s) for Board Retreat
- IRF Liaison:
 - Upcoming Andy Wright meeting

Adjourn: 8:20PM

Next meeting: December 22, 2020