

ANPR Board of Directors Conference Call
Wednesday, May 28, 2014
8:30 pm Eastern/7:30 pm Central/6:30 pm Mountain/5:30 pm Pacific

Board Members Attending: Erika Jostad, Jeremy Kaufman, Ken Bigley, Alison Steiner, Seth Tinkham, Wendy Lauritzen, Paula Alexander, Colleen Derber, Gannon Frain

Board Members Not Attending: Lauren Kopplin, Ben Walsh

Others Attending: Teresa Ford, Jonathan Gilmore of Transamerica Insurance

Jonathan Gilmore provided description of insurance coverage offered to ANPR. Plan was set up in 2007 and consists of limited medical, dental, and life insurance. Currently, 70 seasonals (of 300 in ANPR) have the insurance (65 health, 30 dental, 1 person on disability plan).

SASID (Smart and Simple Insurance Development) – individual marketplace with no cost to ANPR, standard medical, additional dental, deductible insurance, accident insurance, short term medical insurance if in between jobs, prescription drugs discount plan, many options, specific to each state.

Jonathan said participation is minimal in new offerings. Only 2 people have Teladoc plan (can call 800# anytime to get medical advice – good for those in remote areas, doesn't take place of doctors).

Options for permanent employees (permanent, year round employees) only (b/c insurance companies are trying to reduce risk) – *critical illness benefit* will pay lump sum up front (could get up to \$50K). Per Teresa, no longer available, but other options are open year round.

Alison – How does health insurance intersect with Affordable Care Act?

Jonathan – Health insurance is limited medical, separate from Affordable Care Act. Plan doesn't meet minimal insurance coverage required by the act.

Jonathan will send flyer that explains the plan, believes there's value.

Paula – Profit Loss Report

Sent out to Erika who sent to BOD

Checking account - \$3,228.96

Savings account - \$44,000

Last year – loss of \$18,611

Alison – Rendezvous

Program planning is going well. Hope to open conference registration early next week. Draft agenda almost ready.

TASK – All – Spread the word, and promote Rendezvous!

Jeremy – E-newsletter

Would like to receive submissions by 8th of every month and get newsletter out by the 15th. Will send reminders by the 1st.

Roberta D'Amico initiated a call with Jamie Richards, Alex Eddy, and Jeremy re: Rendezvous communication. There will be another call next week regarding developing emessage for Rendezvous.

Let Jeremy know if you have ideas for Twitter

Paula saw on another website – twitter feed on front page, preview of what's going on, possible idea for ANPR.

TASK – Jeremy will send note to BOD after meeting.

Seth – Fundraising

2 fundraising committee meetings

Developing a fundraising plan with goal to give context to current fundraising and direction for future. May be beneficial to do donor/member survey. May reach out to others on BOD.

Online/on demand merchandising site like Café Press.

TASK – Seth will contact Jason Wickerstein, per Erika's suggestion.

Highlights of meetings:

- 1) Use of “google on air” – moderated discussion, like panel of people talking about seasonal employment, can take questions if you want, requires you tube account
- 2) What dollar amount qualifies as major donor? \$500, \$1,000? Any ideas?
- 3) Grant writing experience?
- 4) Reaching out for intern to help with graphic stuff, volunteer position, could advertise on university job boards.

Thoughts from Kendall:

Raffle – selling tickets to raffle a roll of TR \$1 coins. Mint has paired president/first lady set. Maybe we could expand to donate hotel nights, frequent flyer miles, TR hotel in NYC.

Seth talked to Colorado re: raffle laws. **To be discussed further...**

Gannon – Membership Drive

Helpful to share Facebook posts that relate to membership drive. We just passed 3,300 likes on Facebook.

Ben is making plugs on NPS employee page.

- 1) Share openly online.
- 2) Person to person, put up posters in ranger stations and bulletin boards

Gannon plans to make weekly posts to stay visible on Facebook.

Wendy – Inside NPS is already posting training course for the fall so we should get Rendezvous training opportunities on there.

Erika – World Ranger Congress

- Bob Krumenaker is the lead, working on contract with the Y, working on the program.
- Meg Weesner sent out a survey to Erika who then sent to board re: topics for WRC.
- Joe Evans is the local contact.
- Meeting with Alexa Viets to talk w/shareholders, want to incorporate Centennial into their proposal.
- Maureen Foster is the NPS point of contact for World Ranger Congress.
- Sean Wilmore – IRF President met with Jon Jarvis to discuss WRC, very positive for ANPR, talked about NPS providing some support for ranger associations, working on a partnership with Patagonia (creating ranger line of clothing with profits going to IRF), and providing uniforms for rangers in developing countries.

Rendezvous 2015 – fine tuning the proposal, more later....

Proposals were sent out to venues last week. Graves Mountain Lodge is not ideal, but still a possibility.

Themes for upcoming ranger magazine by Kendall:

First idea – Fall Back/Exploration of Time – is the strongest – could get controversial discussion going with GRCA/creationism (Teresa).

Wendy – Children in parks would be a good theme. We could get the perspective of a non-profit organization out of Aspen, holding a wilderness summit, hiking groups, children activist groups, could get their perspective.

Seth – Teaching w/Historic Places, have had past success with youth summit, cultural resource stewards and engagement of youth.

Teresa will ask Kendall to put together thoughts on 2nd and 3rd ideas (Animals in Parks, Children in Parks)

Teresa – Business Manager's Report

- 887 members, 361 annual, 48 new, 478 life members.
- Behind about 70 from previous year.
- Only 5 new members and only 1 related to membership drive.
- Will do membership drive post once a week.
- Rendezvous postings

Per Teresa, editor of Ranger magazine should be a professional journalist.

Erika – World Ranger Day – July 31st

Teresa – IRF has sponsored it over the years. Teresa is available to get emails, can promote it.

Wendy – series of Sean Wilmore books on danger in ranger series, make choices throughout, book based on rangers in different countries, read with kids, kids like the books, tapped in to a ranger in India, went over well, public more interested than staff.

Teresa dropped off call, as planned.

Seth – asked if Teresa designed the website from scratch? It doesn't look like a word press or dream weaver? Will this be a prerequisite? If skill level required, we need to have clear picture as we begin to advertise position.

Paula – Business Management Committee

We met last month after the April gathering. Teresa sent her business management duties.

Discussed how to break them down, if we delegate them out for board members to do. If we get a competent person, we might not need to divide duties.

We are meeting next week if you have any suggestions.

Erika put item in Ranger that Teresa will be stepping down.

Possibility of using software to manage our membership. Would require an annual fee, but appears to manage most of what we have except for Ranger magazine.

Task - Alison is going to check on utilizing software for membership.

Task – Erika will get estimate from Teresa on time spent on membership services.

Meeting adjourned at 9:35pm Eastern.