

ANPR Board of Directors Conference Call
Tuesday, January 28, 2014
8:00 pm Eastern/7:00 pm Central/6:00 pm Mountain/5:00 pm Pacific

Board Members Attending: Erika Jostad, Jeremy Kaufman, Ken Bigley, Alison Steiner, Lauren Kopplin, Ben Walsh, Paula Alexander, Gannon Frain, Seth Tinkham, Wendy Lauritzen, Colleen Derber

Other attendees: Teresa Ford

Introductions – Attendees introduced themselves (position, park/office).

Erika – President

Erika asked to officially approve Paula Alexander as Treasurer as the former treasurer resigned in December. Gannon motioned to approve. Jeremy seconded. The motion passed unanimously. Paula Alexander approved as Treasurer.

Erika asked to officially accept board minutes from St. Louis. Ben motioned to approve. Alison seconded. Board minutes approved. Erika asked that in the future board meeting minutes be approved within one week.

Brief Review of Finances – ANPR’s primary sources of income are membership dues, profit from Ranger Rendezvous (RR), and fall fundraising drive. Additional income from logo items, Supernough scholarship fund, and Rick Gale fund.

Paula – Treasurer

Will send out current finances/profit loss comparisons prior to future board meetings.

Income FY 2014 - \$22,650. RR - \$13,909 (sales - \$2,000).

Total Income anticipated at end of fiscal year (March 31) - \$48,552.

Expenses - \$66,000 so we are \$18,000 in the red.

Gannon – Membership Services

Current membership is 802. 2013 (end of year) membership was 1,080. 45% renewal rate.

Prior to 2013 – split between permanents and retirees.

New Members in 2013 – 93 non-permanent, 33 permanent or retired. We have a problem getting permanents.

Teresa: We lose about 200-300/year and gain back about 200.

Talked about tiered membership dues structure for term and subject to furlough (STF) employees. Talked w/Teresa about adding a button to registration site to indicate perm, STF, and GS level.

Erika: 2 biggest problems are finances and losing members.

TASK -- All board members need to talk about ANPR, recruit individually.

Rendezvous – we've negotiated a really good contract with YMCA, trying to make it more profitable.

Lauren – Seasonal Perspectives

Raised issue of housing costs, try to advocate to make housing more affordable.

Wendy at MEVE – rent increase of \$300 in course of 5 years. Is this a trend? Ken (housing officer at BIBE) will talk off-line to Lauren, rent setting process is done by OMB.

Alison – Rendezvous Update

Planning team had call last week – set goals including more than double attendees (200), net profit of \$10K. Plan to open Registration on May 1st

Super raffle during summer – board will take the lead.

Erika: RR attendance in St Louis about 90 and 100 in Indian Wells. Have had 300 at better-attended RR. We have reason to expect this year's RR will be well attended. Need help from board members, encourage people to come.

Alison – Strategic Plan

Revitalization Report (2010) – we are currently following this. Would like to see lots of board involvement, what is/is not relevant.

TASK – Alison asked that everyone please look at the Revitalization Report, and send comments/ideas in the next month. She'll keep everyone informed.

Jeremy – Enewsletter

Does board think the following rotation system would be feasible?

February – new board members can submit a couple paragraphs on what they're working on.

March – board members whose term expires in 2014 can submit information.

April – board members whose term expires in 2015 can submit information.

Alison: Some things might be time sensitive, could work as long as there's flexibility.

Jeremy said he doesn't exclude anyone from contributing at any time.

TASK -- Erika asked that Jeremy follow up with email to share goals and decide if schedule will work.

Ben – Calendar

Alison started original calendar (to include paperwork, deadlines for Ranger magazine, etc.) in St. Louis.

TASK -- Ben will put in Google calendar and share.

Seth – Fundraising

Seth suggested not spending 100% of Supernough fund in order to carry money over for the next year so we wouldn't be short at end of every year.

Teresa: The fund has never dropped below \$0. The goal is to get as many scholarships winners to attend as possible when RR numbers are low.

TASK -- Seth will follow-up with an email.

Fundraising Committee has met and is actively recruiting members, application on the ANPR website. Deadline for applications is Feb 20th Looking into in-kind donations, grants from foundations, and listing with Combined Federal Campaign on national level.

Erika: Teresa and Seth are talking about cost/benefit of having an on-line art auction. Alison would like someone to take the lead. Wendy suggested Tony Bonanno (one of ANPR founding members, has connections to other artists.)

Teresa went over her role as business manager, editor of Ranger magazine, responsibilities for Rendezvous, and other duties including managing health insurance program, fall fundraising campaign, and ANPR social media (Linked in – Gannon and Teresa are administrators, would like someone else to take a role. Jeremy started Twitter account.)

Teresa said President should have final say for emails that go out to membership. Erika asked that Board members work with Teresa via phone, email, or FB.

Additional Business

World Ranger Congress planning is underway. Bob Krumenaker is the planning team lead. The team is using ICS as organizing structure. Erika is liaison with planning team.

ANPR in collaboration with NPS on oral history project.

IRF asked us to take on Young Conservationist Award. Applications accepted from all ranger associations worldwide. Deanne Adams will help.

Erika moved that we adjourn (State of the Union address begins at 9pm Eastern).

End of call – 9:00 pm Eastern.