

ANPR Board of Directors Conference Call

Tuesday, August 25, 2015

8:30 pm Eastern/7:30 pm Central/6:30 pm Mountain/5:30 pm Pacific/4:30 pm Alaska

Board Members Attending: Kate Sargeant, Katlyn Grubb, Seth Tinkham, Ken Bigley, Lauren Kopplin, Wendy Lauritzen, Tom Banks, Scott Warner, Colleen Derber

Others Attending: Ben Walsh

Board Members Not Attending: Erika Jostad, Cadence Cook

Meeting called to order at 8:41 pm.

Rendezvous – Ben

Supernaugh Scholarships

- Received 10 applicants. Numbers and quality of applicants were down this year.
- Met with scholarship committee and have selected 5 scholarship winners. Will make offers soon.

Registration

- Early registration closed on Aug 15th.
- Currently, we have 60 people registered (compared to 110 at this time last year). Most have registered for full conference. Target is 150.
- Still waiting for all board members to register.
- 20 of the speakers haven't registered for conference yet. If only coming to give a presentation, they don't have to register. If they plan on attending any other sessions, hospitality suite, etc, they are required to register.
- Online registration is open through Oct 10th

TASK – Register for Rendezvous! – Board members who haven't yet registered.

Keynotes – TBA

- No leadership from southeast regional office. RD can't attend, and the communications officer will be on vacation.
- Still waiting to hear back from Director's office.

Training Programs

- Numbers are still low.
- Only have 2 or 3 people signed up for most training programs, and no one has signed up for 2 of the programs.

Service Project/Field Trips

- Service project and walking tour numbers are good. (No cost to ANPR.)
- Bus Tour – Only 13 have signed up so far. We need at least 25 people to break even.

Outreach

- Cadence is working on a Rendezvous flyer.
- Erika is reaching out to all members within 500 miles of Asheville. We are working heavily with GRSM and BLRI. 32 parks are within a 4-hour drive of Asheville.
- NPS Employee website and Facebook.
- LE academy at SILVA – Giving his students one day to come to Rendezvous.
- Also reached out to FLETC.
- Reached out to 15 universities in Asheville area with history, science, other ranger-related fields of study.

TASK – Promote Rendezvous to friends and colleagues. We need at least 100 people to make Rendezvous viable – ALL.

Miscellaneous

- Board members are needed to staff registration desk and assist exhibitors.
- Ben and Alison will be on site the whole time.
- Katlyn will be on site except for service project and bus trip.

Outreach – Wendy

Partnership Opportunity

- Millennial couple sent Wendy a message about ANPR. They had found out about us through Western National Parks Association and checked out our website. The couple gave up their jobs to take a trip to visit all 59 all national park units. Started at TAPR on August 18th. They want to partner with ANPR. Wendy will check to see if they'd be willing to come to Rendezvous. Perhaps we could invite them on the bus tour to learn more about ANPR. Could be a good way to reach out to new audiences. Their blog site is switchbackkids.com.
- Thoughts?
 - Ben didn't get good concept from their blog about how they would fit into Rendezvous or what they were looking to do.
 - Per Wendy – it might be a way to highlight the dedication of rangers, that we created our own organization, might hook up with ANPR members at parks to get insider look. Maybe our website could link to their blog site. They are open to ideas. They're just getting started.
 - Per Tom – good to know that we sponsor young rangers to come to Rendezvous, outreach to new employees, might be good for our fundraising efforts.
 - Per Seth – proceed with caution as we don't want to reinforce the idea that there's difference between national park designations. Seth looked at their website, and they only mention the parks, not rangers. We need to ensure that they get accurate and complete information.

- Wendy is willing to communicate more with them. The directorate in Omaha was enthusiastic about tapping into these folks. We want to see if there's some way to get them interested in the work that rangers do.
- Per Kate – There could be a lot of potential if they linked to our site, awareness of what it means to be a ranger, career in the NPS, land management workforce flex act, tie in work that ANPR has done with that, see great communication opportunities there.
- Seth – from a fundraising perspective, if we move forward, perhaps we could create a unique discount code, if you learn about ANPR from their website?
- Wendy will explore a few more ideas with them, share via email, go from there, try to find out their itinerary to see if they can come to Rendezvous.

Miscellaneous

- Wendy has been going through some things at work that she can't discuss under threat of administrative action.
- Waiting for clearance to continue to participate as ANPR board member.
- Retirement date is scheduled for December 2016.

Membership – Kate

- Currently, 852 active members.
- About 30 new members, including 12 members that were gift memberships from Kendall Thompson.
- One person mentioned workforce flex act as reason for joining (Kate would like to know what specifically ANPR has done to help with that.)
- Contacted 15 AOs from intermountain region about getting ANPR information into new employee orientation packets. Received favorable feedback from 1/3 of them.
- College chapters of ANPR – Kate contacted CSU and compiled list of other universities. Would like to get information from Wendy on what was done years ago. Wendy said she will have Moraya pass the information on.

TASK – How was ANPR involved with passing of Workforce Flexibility Act? – Erika.

TASK – Forward information on previous efforts to get college chapters of ANPR started – Wendy via Moraya.

Education and Training – Katlyn

We have 3 new mentors, and we are looking for more mentors.

Finances – Tom

- Sent profit and loss statement last night.

**Association of National Park Rangers
Profit and Loss Statement
Year to Date: January 1 - August 24, 2015**

	Total
Income	
Donations Public Support	2,070.38
Donations-Supernaugh Scholarship Fund	987.00
Donations-World Ranger Congress, 2016	43.20
Dues	
Associate/Sustaining	627.67
Gifted Membership	939.01
Life	2,956.20
Permanent/Retiree	5,053.09
Seasonal/Volunteer	3,170.37
Student	220.17
Total Dues	12,966.51
Interest/Dividends	11.57
Library Subscriptions / Associate Organization	300.00
Rendezvous	
Cash Donations, Sponsorships from Businesses	2,120.00
Exhibitor Fees	1,175.00
Other Activities (field trips, issues dinner & more)	655.00
Other Workshops / Training	190.00
Registration	3,890.76
T-Shirts & More	576.05
Total Rendezvous	8,606.81
Sales	30.40
Lost But Found video/DVD	233.35
Ranger Magazine (per issue)	30.00
Total Sales	293.75
Total Income	\$25,279.22
Gross Profit	\$25,279.22
Expenses	
Accounting Services	120.48
ANPR Website Work	1,025.00
Bank Charges	1,178.56
Business office management, membership services	8,674.55
Communications	
Internet & Email fees	2,162.80
Total Communications	2,162.80
Legal & Professional Fees	117.09
Misc printing & mailing service	34.00

Other Miscellaneous Service Cost	175.00
Postage - miscellaneous	221.38
Printing - miscellaneous	5.49
Ranger Magazine	2,106.97
Editing & Production	6,085.00
Postage & Shipping	567.47
Printing	1,714.30
Total Ranger Magazine	10,473.74
RRendezvous Expenses	
Hospitality Room	60.00
Supplies & misc	192.90
Total RRendezvous Expenses	252.90
Supplies	54.12
Taxes & Licenses	294.46
WRC Expenses	100.00
Fundraiser	4,200.00
Total WRC Expenses	4,300.00
Total Expenses	\$29,089.57
Net Operating Income	\$ -3,810.35
Net Income	\$ -3,810.35

- One of major expenses is bank charges of \$1,100. Paypal charges us 3%. Perhaps the board members would consider sending a check for membership dues because it'll save 3%,
- Per Ben, there may be a drop-off if people can't use Paypal.
- Wendy suggested putting something on the payment line if you want more of your dues to go to ANPR expenses. Put reminder on the site. Or per Kate, "Would you consider making additional donation to cover administrative fees?" Ben – auto renewal on people's credit cards so don't have to remember to renew every year? We could lock in payment rate. Wendy suggested we bring this up at Rendezvous.

TASK – Discuss automatic renewal of ANPR dues – All, during Rendezvous.

TASK = Find out if wildapricot can set up automatic renewals. Perhaps require an additional fee for paying online? – Alison

Erika was going to share:

Land Management Workforce Flexibility Act – Wild Apricot –

2016 Board Positions – Wendy has to come off the board. Will need to be appointed, not voted on. President Elect is open this year as well.

Fundraising – Seth

- Guidance on Workforce Flexibility Act will be forthcoming from OPM or NPS this fall.

- Met with director today who said he has put forth a proposal for legislation to create a version of the organic act for the program side of the NPS.
- Working with Kate, Kat, Alison, and Ben on Rendezvous vendors. Waiting to hear back from 25-30 vendors. Continuing to speak weekly with T-mobile and VF Imagewear. Per Ben, we only have 4 sponsors so far so we do you need help.

TASK – Provide assistance to Seth and Ben regarding Rendezvous sponsorships. – All.

Meeting adjourned at 9:43pm.