

ANPR Board of Directors Conference Call
Tuesday, January 27, 2015
8:30 pm Eastern/7:30 pm Central/6:30 pm Mountain/5:30 pm Pacific

Board Members Attending: Erika Jostad, Ken Bigley, Seth Tinkham, Lauren Kopplin, Kate Sargeant, Tom Banks, Cadence Cook, Colleen Derber

Others Attending: Alison Steiner

Board Members Not Attending: Wendy Lauritzen, Scott Warner, Katlyn Grubb

Meeting called to order at 8:38 pm.

Rendezvous 38 – Ken for Ben

Presentations – A Call for Presentations was sent out on Jan. 26, 2014. Information at <https://www.anpr.org/call2015.htm>. Submissions will be accepted until the end of February with the goal of notifying people by mid-March.

TASK – Please share this with anyone who may be interested.

Donations:

- New Belgium - 10 cases
- One World Brewery - 1 keg
- Oskar Blues has given -15 cases
- Highland Brewery - 2 kegs
- Asheville Brewing Co.- 2 kegs
- Twin Leaf Brewery - 2 kegs
- Sierra Nevada - 20 cases
- Noble Hard Cider - 4 kegs
- Urban Orchard Cider - 2 kegs
- Biltmore Estate has given 2 tickets to their estate and winery.

Ben is working on securing a “serving license” for the hospitality suite.

Speakers:

Confirmed Speakers: (either a keynote or a breakout panel)

- Mark Woods, Blue Ridge Superintendent
- Tyrone Brandyburg, Carl Sandburg Superintendent
- Don Barger, Sr. Regional Director NPCA SE Region
- Craig Obey & Alan Spears, NPCA
- Dan Pierce, PhD, UNC Asheville
- Dwight Mullen, PhD, UNC Asheville
- Jenn Kays, NAMA VIP Program Manager
- Katy Vincent, National Climatic Data Center

Potential Speakers:

- Mitch Boudrot, LETP Director
- Chief Michell Hicks- Eastern Band Cherokee Indians

Service Project:

To be held at the Blue Ridge Parkway. Ben has been in contact with both the superintendent and the volunteer coordinator. We should have plans in the next month.

Field Trips:

Two field trips planned for Thursday, Oct. 22:

- A 2-3 hour walking tour of downtown Asheville, led by local historian Kevin Frazier, Ph.D. He is offering this at a discount of \$18 per person.
- An all day bus tour of GRSM. We have reserved a bus for \$1025 (57 people max). Tours will be \$40 and include a box lunch provided by the Y. Working with GRSM to coordinate the appropriate personnel to give the tour.

Trainings:

Waiting to hear back from Mark Herberger about OL training. Ben's team is working on developing other training ideas.

Logo:

The logo is now on the website and available at CafePress. We will order in bulk t-shirts, and Seth has set up a shop where other items can be purchased individually. Colleen is working with the button makers for some proofs.

Website:

The website now includes a link about the photo contest (feel free to share the poster), a room & ride share google document, and information on lodging prices. Seth, Alison, and Ben are working on updating the exhibitor form for this year.

Seth – selection of items on café press both from last year (photo contest calendar) and this upcoming RR.

TASK – If you have any comments, let Seth know.

Ben, Seth, and Alison are working on updating the website.

Transition of Ranger Magazine – Erika

Ann Allen, our new editor, is doing very well. She's working with Sherry Albrect. (designer).....Together, they will work on updating the design for future issues.

Kendall Thompson will continue to serve as editorial advisor.

Newsletter went out today. Cadence has been posting on FB since beginning of year

Fundraising – Seth

- 2 new members of fundraising committee (Supernaughs).
- Deb Kees is working w/Seth on strategies.
- Finished writing notes to everyone who donated to Supernaugh fund before last RR.
- Will work with Alison on getting monthly donation updates across our accounts.

Membership – Kate

Working with Seth on membership/donation-planned giving survey. 232 people renewed for 2015; 262 haven't renewed yet. Alison suggested individual contacts with members who haven't renewed yet. Kate will pursue in next couple of weeks.

Kate talked to Erika and Alison regarding submitting membership flyer to parks and regions and getting flyer in seasonal hiring packets. Ken said easiest way to add flyer to hiring packet would be to add to standard orientation form. To get it in this summer season, start with park AOs and park SHRO leads and superintendents.

TASK - Discuss getting membership information to new hires with Kate – Ken.

Erika provided superintendents with digital copies of Ranger magazine last year. She'll compose another letter to encourage people to join.

Kate talked to acquaintances that are mid or late career. Mentoring could be a way to connect them to ANPR. Erika said Andrea Powell might be interested in getting involved in mentoring program. Paula Alexander is also interested. Ken stated that we want to build mentoring pool, and it's easier w/2 or 3 people running the program.

TASK – Follow up with Ken regarding the 3 people that expressed interest in mentoring program – Erika.

Erika will include in her President's column a request that every ANPR member give a gift membership this year.

Business Office Transition – Alison

Transition has been going well. Teresa has been very helpful. Currently, running the office the way Teresa ran it. Teresa has been willing to run the website for now. Promotive has been moved over to Alison.

Tom and Alison have been working on Quickbooks and Wells Fargo account.

Wild Apricot – membership online service that will greatly reduce number of hours spent on processing renewals, etc. Alex Eddy worked as contractor and entered membership data. We're going to need a new contractor for website development as Alex cannot continue. Alex suggested a website developer who we'll contact. Should only be about 20 hours of work.

Seth asked for a 3-5 sentence write-up re: what we're looking for in website developer and # of hours. Alison will provide this.

Finances – Tom and Alison

Tom is paying bills and managing accounts.

Approximately \$20,268 balance in checking account.

Alison thanked Tom for his great work so far. They are working closely with Paula and Teresa.

April 1, 2014 – January 27, 2015

(all numbers are approximate)

Dues: \$18,500

Donations: \$12,500

Net profit \$18,500 (this includes WRC income/expenses)

Fall fund campaign - \$10,000+ (Oct 1-Dec 31), exceeded \$6,000 goal that Teresa had set.

RR profits - \$24,000

Erika said that the amount of money we're paying Alison and wild apricot is \$10,000 less than we paid Teresa.

World Ranger Congress Update - Erika

The organizing group is moving along with fundraiser. They have had non-profit status from beginning.

Christy Goldfuss has now moved to the White House. She had been our primary contact in WASO. She'll help connect us with Maureen Foster.

Erika will touch base with those who weren't able to make the call and send out new doodle poll regarding meeting time that works for everyone.

Meeting adjourned at 9:26pm EST.