

ANPR Board of Directors Conference Call
Tuesday, March 25, 2014
8:30 pm Eastern/7:30 pm Central/6:30 pm Mountain/5:30 pm Pacific

Board Members Attending: Erika Jostad, Jeremy Kaufman, Ken Bigley, Alison Steiner, Ben Walsh, Seth Tinkham, Wendy Lauritzen, Lauren Kopplin, Paula Alexander, Colleen Derber

Board Members Not Attending: Gannon Frain

Erika – Lots of positive things, proposal to collaborate w/NPS on WRC and Oral History Project. Nothing official yet, but NPS has received both favorably. Important for us to focus on re-establishing our relationship with NPS on an official level.

Paula – Profit Loss Report

March 31st is end of FY, few checks that still haven't cleared, income \$59K, expenses \$78,215 – difference of \$19,279.

Monthly Income and Expenses:

February – Income \$2,307/Expenses \$2,473

March – Income \$699/Expenses \$9,108

Moved \$2,000 from savings to checking.

Account Balances:

Checking \$5,727.39

Savings \$44,421.09

Rick Gale fund \$2,393.66

Trends?

2010 Highest income \$106K, Expenses \$70K

2011 Lowest income \$48K, Expenses \$60K

Expenses consistent, but income has really changed a lot in last 7 years. Membership dues have decreased. 2012 and 2013 each brought in about \$30K total membership dues. 2014 – Only \$22K.

Wendy – Sequester/shutdown hurt us. Suggested we look at the possibility of having people contribute a donation when they become a member or make a donation even if they aren't members (like High Country News on line) generate support that way, would get out to more people. (Per Teresa, we already ask for donations when people become members.)

Erika – Discuss changing to digital Ranger to save costs. We need to rethink how we do business.

Alison – Rendezvous

Planning is moving along. Will open conference registration on May 1st. Early registration fee to encourage people to register early. We are hoping for 200 participants.

Programming is coming together. Field trips – 1) full day trip to include hike/ interpretation/ discussion of park issues and 2) evening trip elk viewing.

Still looking for suggestions.

TASK – All – Spread the word, and promote Rendezvous!

Jeremy – E-newsletter

Went out March 20th, 501c3 status report filed, should be processed on April 4th.

Erika – We had responses about call for international position. Members are reading the e-newsletter and responding.

Teresa is stepping down on Jan 1, 2015. Would like a smaller group to work on Teresa's replacement. Alison, Lauren, Ken, and Paula volunteered.

TASK – Alison, Lauren, Ken, and Paula - Discuss and make recommendations.

Auditing finances – Appropriate that we seek independent audit.

Paula – Haven't had an audit, could cost between \$10-20K.

Erika – Thinking of a less formal audit, someone in accounting outside of our organization that could take a look at our books.

Paula – Should be a CPA, talk to members to see if any one has an accounting background.

TASK – Reach out to members to find CPA who could provide audit at low cost or free?

Erika – We don't currently carry **Liability Insurance**.

Alison – This issue has come up with Rendezvous planning. If a CUA is needed for landscape photographer, John Fielder, to offer workshop, we would need liability insurance. John Townsend has agreed to do research.

Alison – Would protect against misuse of funds.

Lauren – Important if we're doing service projects, insurance for injuries, and management of funds.

Seth joined the call.

Seth – Looked into liability insurance, broad policy – would cover volunteers and board members.

TASK – Seth – Follow up on liability insurance.

Erika – Follow up on workforce issues, defining what we'll do, coming up with action items, advocacy. Alison sent out notes on advocacy, workforce issues, providing info about changing workforce, hiring, mentoring.

Seth – Training opportunities – Doesn't see that for program areas.

Alison – Workforce issues, providing training opportunities through Rendezvous but also other opportunities.

Advocacy – training, political lobbying, Land Management Workforce Flexibility Act – How do we want to move forward?

Seth – Represented by strong union at Eye Street (WASO). Could we partner w/union? They could be advocates.

Ken – Advocacy for workforce issue vs. advocacy towards broader things like Antiquities Act.

Alison – Focus on workforce issues.

Seth – Workforce issues is defensible position, funders support national issues and very specific regional things, address immediate needs and also future issues. Suggested when making decision on where to hold Rendezvous, where would we likely get more funding? Which organizations should we approach and where do their grants go? Which grant programs are accepting applications? There are over 600 foundations, narrow down and have other people on fundraising committee help.

Alison – Rendezvous fundraising, lots of people give to local organizations.

Wendy – Warren Buffet's son, Andrew, just donated \$200 million to South African National Park Association. Suggestion – If we write a thank you to support, not asking for \$, just trying to warm up for later, may donate to ANPR in the future?

TASK – Seth – Draft thank you letter to Andrew Buffet.

Wendy – After we send the thank you, maybe Bob Krumenaker would invite Andrew Buffet to be a guest speaker at WRC.

Alison – Erika no longer has a phone connection.

Ben – Do we advocate and what does that look like? Are we actively lobbying in Congress (letter from Coalition that got sent to Congress) OR are we sending information to our members?

Alison – Stacy Allen wrote a letter re: Land Management Workforce Flexibility Act.

Ben – What type of organization do we want to be?

Seth – Strategic plan supports advocacy, provides good intersection.

Ben – Important sections in our by-laws regarding positions. According to by-laws, legislative issues are limited to those which are crucial to NPS performance. Antiquities Act is not crucial.

Wendy – Are we just notifying the membership or could we be called to testify in front of Congress?

Ben – Majority vote by BOD, but proposal to establish position, any member can ask what does ANPR say about We need to determine priorities and positions so we have answers prepared for membership.

Alison – Issues committee/advocacy committee that keeps track of what legislation is going on, presents information to BOD, would be helpful to have a few people focused on what's happening, might be others outside of BOD who would like to be on the committee.

To be discussed further...

Alison – Rendezvous helps us raise \$ through raffle and silent auction. If you know anyone who would like to donate items or sponsor events... Will help with financial issues

TASK – All – Seek donations for raffle and silent auction.

Meeting adjourned at 9:41pm Eastern.